



Federal Urdu University of Arts Science & Technology

Gulshan Campus

Islamabad Campus

Abdul Haq Campus

ORIC IMPACT



**Office of Research,
Innovation and
Commercialization**

ORIC TEAM MEMBERS

DR HINA AKRAM MUDASSIR
DIRECTOR ORIC

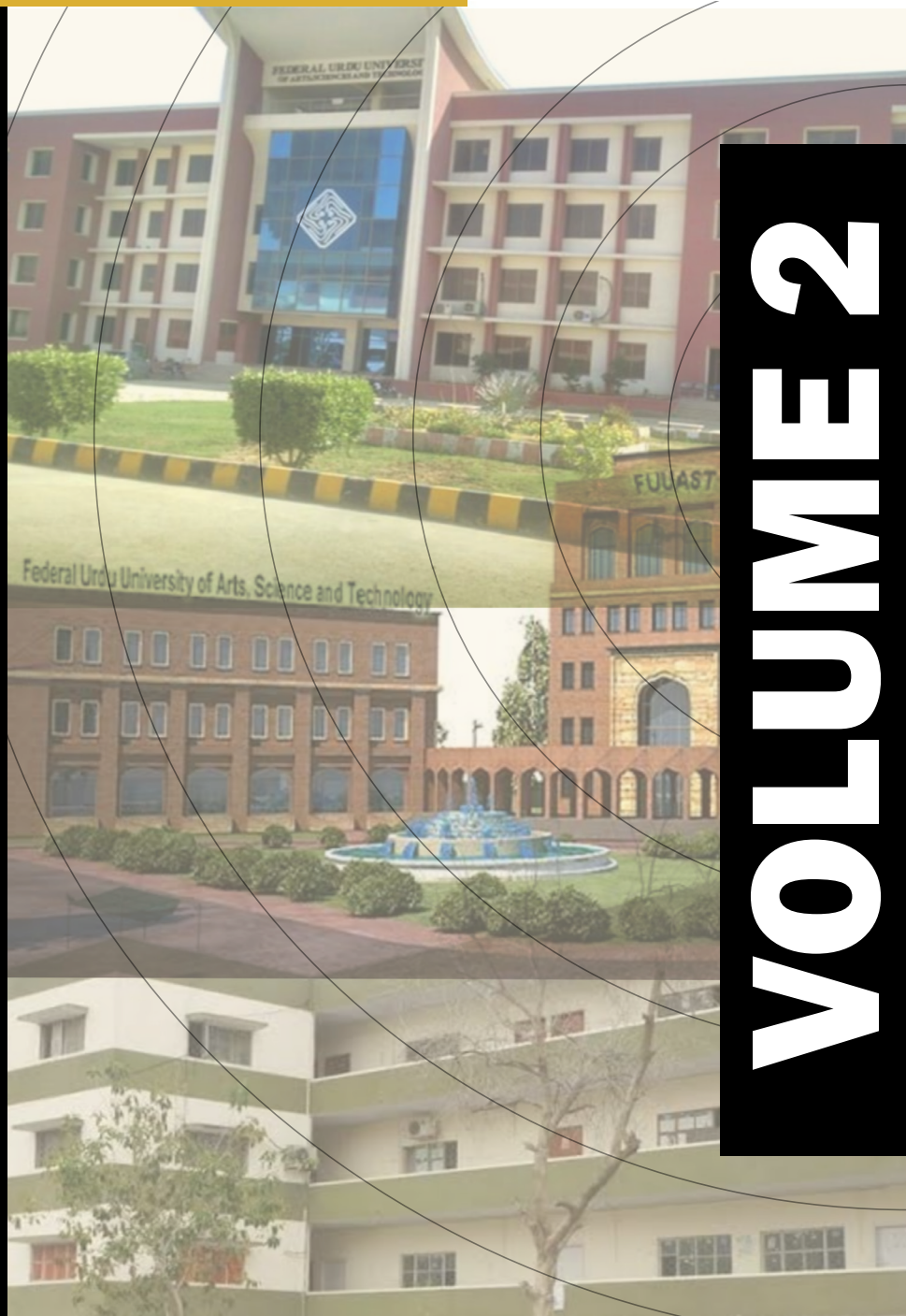
DR FAISAL JAVAID
DEPUTY DIRECTOR ORIC

DR SHEEBA FARHAN
Manager Research
Operation and Diplomat

DR SADIA SAFDAR
Manager Intellectual
Property/ legal service

MOIN AKBER
DATA ANALYZER

NASEEBA YOUSUF
HANIYA KHAN
EDITORS



VOLUME 2, ISSUE OCTOBER-DECEMBER 2024

ORIC MOTIVE:

ORIC FUUAST Vision & Mission

Vision: To establish FUUAST as a leading research-driven university fostering innovation and socioeconomic impact.

Mission: To enable a sustainable research culture for researchers through external resource mobilization, industry linkages, and commercialization.

ORIC Key Functions

- Facilitate research grants and proposals
- Promote innovation, startups, patents, and commercialization
- Organize capacity-building initiatives
- Build industry and academic collaborations
- Provide research support and ensure ethical standards
- Focus on external funding only
- Monitor outputs and financial sustainability





MESSAGE OF VICE CHANCELLOR

Federal Urdu University of Arts, Science and
Technology (FUUAST)

FUUAST

It gives me immense pleasure to witness the publication of the very first newsletter by the Office of Research, Innovation, and Commercialization (ORIC) at FUUAST. This marks a significant milestone in our journey toward academic excellence, research advancement, and community engagement.

I would like to extend my heartfelt appreciation to the entire ORIC team for their dedication, foresight, and hard work in bringing this initiative to life. A newsletter such as this serves not only as a chronicle of our achievements but also as a window into the vibrant intellectual and innovative activities taking place at our university.

As we continue to grow, we recognize the many challenges we face — from limited resources to evolving global standards in higher education. Yet, within these challenges lie immense opportunities. The need for impactful research, meaningful collaborations, and innovation-driven solutions has never been greater. FUUAST is committed to rising to the occasion, encouraging a culture of inquiry, and supporting our scholars and students in pushing boundaries.

It is with great pride that I also share a piece of encouraging news: FUUAST has appeared for the first time in the global SDG (Sustainable Development Goals) rankings. This is not only a reflection of our efforts toward sustainability and social responsibility, but also a reminder of the potential we hold to contribute meaningfully to national and global development.

Let this newsletter be a beacon of our progress and a source of inspiration for all. I look forward to the continued efforts of ORIC and the wider university community in steering FUUAST toward a brighter, more impactful future.

With optimism and resolve,

Professor Dr Zabta Khan Shinwari





MESSAGE FROM THE DIRECTOR

It is with great pride and commitment that I serve as the Director of the Office of Research, Innovation and Commercialization (ORIC) at the Federal Urdu University of Arts, Science & Technology. ORIC is dedicated to fostering a dynamic research culture, supporting innovation, and strengthening the university's linkages with

industry and society. Our mission is to facilitate high-impact research, promote entrepreneurial initiatives, and ensure that the knowledge generated within our institution translates into meaningful outcomes for the economy and society at large. We aim to empower faculty and students by providing resources, guidance, and platforms that promote excellence in research and development.

In a rapidly evolving global landscape, the role of research and innovation has never been more critical. ORIC FUUAST is committed to staying at the forefront of this change by encouraging interdisciplinary collaboration, ethical research practices, and sustainable solutions that address real-world challenges.

I extend my sincere appreciation to our faculty, researchers, students, and industry partners whose continued support and dedication drive the success of ORIC. Together, we aspire to build a future-oriented academic environment that contributes not only to national progress but also to global knowledge economies.



TABLE OF CONTENT

S.no	CONTENT	PAGE
1	FUUA ST DELEGATION VISITED TURKIYE CONSULATE KARACHI	01
2	FUUA ST-RUSSIA ACADEMIC COLLABORATION	02
3	FUUA ST ORIC PARTICIPATES IN 1ST PAKISTAN INTERNATIONAL DATE PALM FESTIVAL	03
4	FUUA ST SIGNS MOU WITH NATIONAL YOUTH ASSEMBLY SINDH FOR YOUTH EMPOWERMENT	04
5	FUUA ST SIGNS MOU WITH DIGITAL EMPOWERMENT NETWORK FOR STUDENT CHAPTER	05
6	FEDERAL URDU UNIVERSITY PARTICIPATES IN FPCCI INDUSTRY-ACADEMIA PARTNERSHIP MEETING 2024-25	06
7	SEMINAR AND E-POSTER COMPETITION ON HEALTH AWARENESS ORGANIZED BY BIOCHEMISTRY DEPARTMENT, UOK	07
8	ISLAMIC BANKING AWARENESS WORKSHOP AT FUUA ST	08
9	SUCCESS STORY: MUHAMMAD SAMEER'S JOURNEY TO DUBAI ISLAMIC BANK PAKISTAN LTD.	09
10	FUUA ST ORIC DIRECTOR ATTENDS EID-UL-ITTEHAD CELEBRATION AT FPCCI	10



FUUAST DELEGATION VISITED TURKIYE CONSULATE KARACHI

1 october 2024

Federal Urdu University of Arts Science and Technology delegate including Registrar Ms Samra Zameer, IC and Dean of Arts Dr Shahid Iqbal, Director ORIC Dr Hina Mudassir, Deputy Director ORIC Dr Faisal Jawaid, Dean of Education Dr kamal Haider, HoD International Relations department Dr Shahab, HoD Mass communication department Dr Masroor visited Turkish Consulate General in Karachi, presented shield on behalf of Our ViceChancellor Dr Zabta Khan Shinwari to His Excellency Cemal Sangu.



Federal Urdu University of Arts Science & Technology

Gulshan Campus

Islamabad Campus

Abdul Haq Campus



**Office of Research,
Innovation and
Commercialization**

FUUAAT–RUSSIA ACADEMIC COLLABORATION

5 october 2024

Delegate from different universities of Russia visited Gulshan Iqbal Campus, FUUAAT, Karachi and shared prospects for Pakistani Students at Russia and different scholarship programs. They visited Vice Chancellor Prof. Dr. Zabta Khan Shinwari and discussed about exchange programs from students & faculty. Students are encouraged to apply to get international exposure and understanding of cultures among two countries!



Federal Urdu University of Arts Science & Technology

Gulshan Campus

Islamabad Campus

Abdul Haq Campus



**Office of Research,
Innovation and
Commercialization**

FUUAST ORIC PARTICIPATES IN 1ST PAKISTAN INTERNATIONAL DATE PALM FESTIVAL



7 OCTOBER 2024

Oric fuuast visited 1st Pakistan international Date Palm Festival on invitation from UAE Consulate Karachi, 40 students from different departments with Director ORIC Dr Hina Mudassir, Deputy director Dr Faisal Javed and faculty members attended this Expo.

Director ORIC extended an invitation to HE Hamad Obaid Ibrahim Salem AlZaabi, Ambassador of UAE, Dr. Bakheet Ateeq Al Remeithi Cosul General UAE Karachi for a visit at Fuuast.

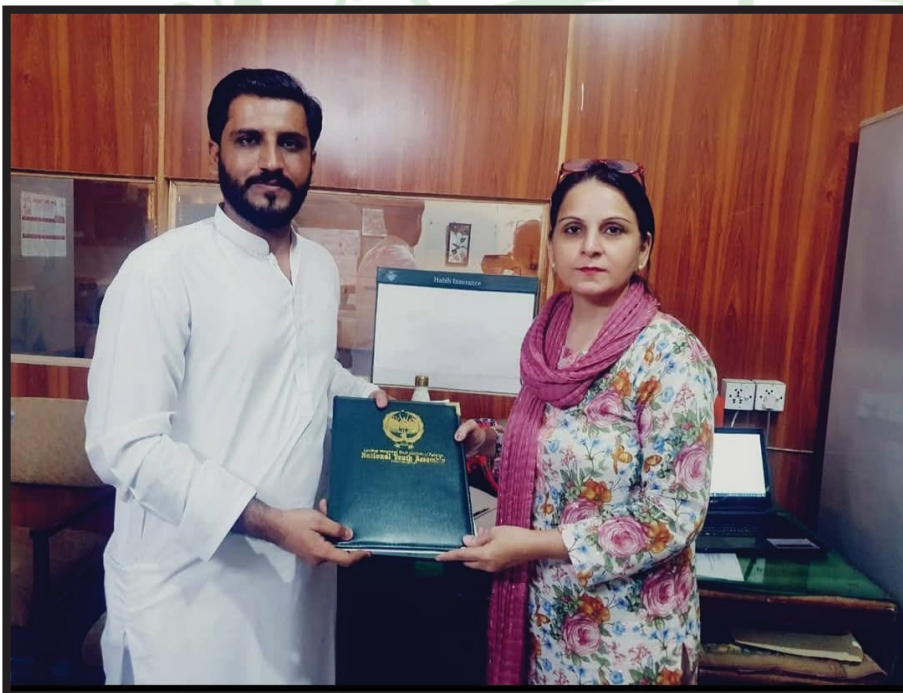


FUUAST SIGNS MOU WITH NATIONAL YOUTH ASSEMBLY SINDH FOR YOUTH EMPOWERMENT

8 october 2024

National Youth Assembly, Sindh and Student Advisor Office Fuuast has signed a Memorandum of Understanding (MOU). This collaboration will open up new opportunities for enthusiastic students of FUUAST. Dr. Hina Mudassir, Director ORIC, and Abdul Samad Brohi, Speaker National Youth Assembly - Sindh, signed the MOU. While Incharge Campus Prof. Dr. Ali Versani and Student advisor Dr. Sadia Khalil were also present at the occasion.

It will foster a strong partnership to working together to promote leadership skills, political awareness in students to shine.



FUFAST SIGNS MOU WITH DIGITAL EMPOWERMENT NETWORK FOR STUDENT CHAPTER



11 OCTOBER 2024

The Students' Advisor Office at FUFAST has signed a Memorandum of Understanding (MOU) with the Digital Empowerment Network (DEN) to establish the FUFAST Students Chapter. The MOU was signed by Dr. Hina Mudassir, Director ORIC, on behalf of FUFAST, and Mr. Sohail, CEO of DEN. To lead the newly formed chapter, CEO DEN nominated Muhammad Imtiaz Ali and Asghar Ali. This collaboration aims to provide students with opportunities to enhance their digital skills and professional development.



Federal Urdu University of Arts Science & Technology

Gulshan Campus

Islamabad Campus

Abdul Haq Campus



**Office of Research,
Innovation and
Commercialization**

FEDERAL URDU UNIVERSITY PARTICIPATES IN FPCCI INDUSTRY-ACADEMIA PARTNERSHIP MEETING 2024-25

18 october 2024

Dr. Hina Mudassir, Director of ORIC at the Federal Urdu University, represented the university in the first meeting of the Industry - Academia Partnership 2024 - 25 of the Federation of Pakistan Chambers of Commerce and Industry (FPCCI) Central Standing Committee. The meeting was attended by 20 members from various organizations, who discussed strengthening collaboration between universities and industries, and creating better employment opportunities for students.



Federal Urdu University of Arts Science & Technology

Gulshan Campus

Islamabad Campus

Abdul Haq Campus



**Office of Research,
Innovation and
Commercialization**

SEMINAR AND E-POSTER COMPETITION ON HEALTH AWARENESS ORGANIZED BY BIOCHEMISTRY DEPARTMENT, UOK

29 OCTOBER 2024

On the invitation from the department of Biochemistry University of Karachi, ORIC Director Dr Hina Mudassir delivered an interactive session on "HEALTHY MIND MANIFEST HEALTHY BODY", Professor, HoD Department of Biochemistry, University of Karachi Dr Shamim A Qureshi organized a Seminar & E-Poster Competition on "Health is Wealth-Spread this word" to celebrate October as a Health Literacy Month at KU Audio Visual Centre.



ISLAMIC BANKING AWARENESS WORKSHOP AT FUUAST

24 NOVEMBER 2024

Under the supervision of Dr. Hina Mudassir, Director ORIC, Federal Urdu University organized a workshop in collaboration with the State Bank to raise awareness among teachers, non-teaching staff, and students. Addressing the workshop, Mufti Haris explained the system of Islamic banking and its principles in light of Shariah. During the event, ten students from the Department of Business Administration were selected for an internship program through a quiz competition.

At the end of the program, certificates were distributed among the participants of the workshop.





Young Islamic Banking Professionals Program (Y-IBP)

STATE BANK OF PAKISTAN

in Collaboration with

ORIC, Federal Urdu University of Arts, Science, and Technology (FUUAST)

Brings Opportunity for

Department of Business Administration



- 6-Week Internship at Islamic Banks
- Islamic Banking Certification
- Exposure Visit to Islamic Banks

PAID

PRIZE

To Avail the Opportunity

ATTEND AWARENESS SESSION






Federal Urdu University of Arts Science & Technology

Gulshan Campus

Islamabad Campus

Abdul Haq Campus



Office of Research, Innovation and Commercialization



SUCCESS STORY: MUHAMMAD SAMEER'S JOURNEY TO DUBAI ISLAMIC BANK PAKISTAN LTD.

Muhammad Sameer Khan, a BBA student at Federal Urdu University of Arts, Science and Technology, Gulshan Campus, shares his inspiring success story. Under the guidance of esteemed faculty members, including Dr. Hina Mudassir Director Oric, And Dr. Noreen Hassan Chairperson Department of Business Administration, Sameer, seized opportunities that led to a remarkable career milestone. **The Turning Point: Seminar and Quiz**

A seminar on Islamic Banking and Finance, organized in collaboration with the State Bank of Pakistan, marked a turning point in Sameer's academic journey. He secured the highest marks in a quiz among over 200 participants, earning a spot among the top 14 students. This achievement led to a six-week paid internship at Dubai Islamic Bank Pakistan Ltd. (DIBPL).

Intensive Training and Internship Sameer underwent an intensive two-day training session at the State Bank of Pakistan, valued at approximately PKR 30,000. He then interned at DIBPL's Shariah Compliance Department, where he excelled due to the strong foundation laid by the university and the guidance of his faculty.

Job Offer and Gratitude:

Sameer's outstanding performance during his internship led to a job offer from DIBPL. He expresses sincere gratitude to Dr. Noreen Hassan, Dr. Hina Mudassir and the ORIC team for their tireless efforts in creating meaningful opportunities that shaped his professional journey.

Key Takeaways:

- 1. Seizing Opportunities:** Sameer's success story highlights the importance of seizing opportunities and making the most of academic and professional experiences.
- 2. Faculty Guidance:** The guidance of esteemed faculty members played a pivotal role in Sameer's career journey.
- 3. Industry Exposure:** The seminar, quiz, and internship provided Sameer with valuable industry exposure, preparing him for a successful career in Islamic banking.

Sameer's story serves as a testament to the impact of academic institutions and faculty members in shaping the careers of their students.



FUUAST ORIC DIRECTOR ATTENDS EID-UL-ITTEHAD CELEBRATION AT FPCCI

25 NOVEMBER 2024

Federal Urdu University ORIC Director, Dr. Hina Mudassir, attended the Eid-ul-Ittehad event organized by the Federation of Pakistan Chambers of Commerce and Industry (FPCCI) at the Federation House. The event was held in honor of H.E. Ibrahim Salem Alzaabi and Consul General Bakheet Ateeq Al-Rumaithi as part of the pre-UAE Day celebrations.

